



## Science 37 Appoints SVP, Erica Prowisor, to Bolster Patient Recruitment Velocity, Diversity

April 25, 2023

### New role supports the Company's objective to lead the industry with faster, more inclusive clinical research

RESEARCH TRIANGLE PARK, N.C., April 25, 2023 (GLOBE NEWSWIRE) -- Science 37 Holdings, Inc. (Nasdaq: SNCE), the industry-leading Metasite™, announced today Erica Prowisor as SVP of Patient and Provider Networks to accelerate patient recruitment, ensure participant diversity and gain operational efficiencies.

Erica has been forging new ground as a leader in patient recruitment for nearly 20 years, most notably with IQVIA where she was Global Head of Recruitment and Retention for more than three years and led the company's direct-to-patient recruitment and retention efforts. Prior to IQVIA, Erica spent 11 years with Acurian through the acquisition by PPD where she was Head of Enrollment Operations, and in charge of global operations for the company's Accelerated Enrollment Solutions business.

"As a Metasite, we access patients that can't be accessed by traditional brick and mortar sites, and we have proven to enroll patients significantly faster on almost every single trial," said Darcy Forman, Chief Delivery Officer at Science 37. "With Erica's prolific experience in patient recruitment, we are excited to further accelerate our recruitment velocity and extend our leadership position, while also gaining efficiencies that can lower our cost per acquisition."

"The Science 37 Metasite™ offers a unique opportunity to transform clinical trials by providing expansive access," said Erica Prowisor. "I look forward to being able to help drive better patient outcomes by finding the most representative patient populations, regardless of location."

Science 37 boasts myriad channels for recruiting patients including its own network of more than 600 thousand patients, approximately 35 thousand community providers that reach approximately 35 million patient lives, in addition to partnerships with third-party patient communities, pharmacies, labs, associations, and digital media outlets. The company uses an omnichannel approach to find patients, and a high-efficiency enrollment process that includes an online screening process, a technology-enabled contact center, and eConsent to ensure that no patient is left behind.

### About Science 37

Science 37 Holdings, Inc.'s (Nasdaq: SNCE) mission is to accelerate clinical research by enabling universal trial access for patients. Through our Metasite™ we reach an expanded population beyond the traditional site, delivering on our goal of clinical research that works for everyone—with greater patient diversity. Patients gain the flexibility to participate from the comfort of their own homes, at their local community provider, or at a traditional site when needed. Our Metasite is powered by a proprietary technology platform with in-house medical and operational experts that drive uniform study orchestration, enabling greater compliance and high-quality data. To learn more, visit [www.science37.com](http://www.science37.com), or email [science37@science37.com](mailto:science37@science37.com).

### Cautionary Note Regarding Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of the federal securities laws, including statements regarding the products offered by Science 37 and the markets in which it operates, and Science 37's anticipated growth and profitability. These forward-looking statements generally are identified by the words "believe," "can," "could," "seek," "project," "expect," "anticipate," "estimate," "intend," "strategy," "future," "opportunity," "plan," "may," "might," "should," "will," "would," "will be," "will continue," "will likely result" and similar expressions. Forward-looking statements are predictions, projections and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties. Many factors could cause actual future events to differ materially from the forward-looking statements in this press release, including but not limited to: (i) the ability to maintain the listing of Science 37's securities on The Nasdaq Stock Market LLC, (ii) volatility in the price of Science 37's securities due to a variety of factors, including changes in the competitive and highly regulated industries in which Science 37 operates, variations in performance across competitors, changes in laws and regulations affecting Science 37's business, changes in its capital structure, and general economic and financial market conditions, including fluctuations in currency exchange rates, economic instability, and inflationary conditions (iii) the ability to implement business plans, forecasts, and other expectations, and to identify and realize additional opportunities, (iv) the risk that Science 37 may never achieve or sustain profitability, (v) the risk that Science 37 will need to raise additional capital to execute its business plan, which may not be available on acceptable terms or at all, (vi) failure to realize anticipated cost savings, and (vii) risks related to general economic and financial market conditions. The foregoing list of factors is not exhaustive. You should carefully consider the foregoing factors and the other risks and uncertainties described in the "Risk Factors" section of Science 37's Annual Report on Form 10-K for the fiscal year ended December 31, 2022, filed with the U.S. Securities and Exchange Commission (the "SEC") on March 6, 2023, and in the other documents filed by Science 37 from time to time with the SEC. These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward-looking statements. Forward-looking statements speak only as of the date they are made. Readers are cautioned not to put undue reliance on forward-looking statements, and Science 37 assumes no obligation and does not intend to update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by law. Science 37 does not give any assurance that Science 37 will achieve its expectations.

### MEDIA INQUIRIES:

Grazia Mohren  
Science 37  
[PR@science37.com](mailto:PR@science37.com)

**INVESTOR RELATIONS:**  
Steve Halper  
LifeSci Advisors  
[Investors@science37.com](mailto:Investors@science37.com)